

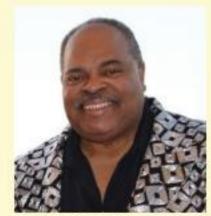


MARCH 2018

A LETTER FROMTHE EDITOR

Editor's Note:

Our feature editor, Ms. Adrianne Papp, recently joined the staff of Hollywood Weekly. Her impressive resume of accomplishments is reflected in her inner beauty and outward optimism that Hollywood is committed to greater diversity. The following is an excerpt from her Editor's Best of the Best column that is published inside this special Oscar's edition of Hollywood Weekly.



PRATHER JACKSON

Prather Jackson

Prather Jackson
EDITOR-IN-CHIEF

"After several years of adding more women and people of color to the Academy of Motion Picture Arts and Sciences' membership in response to criticism about its lack of diversity, this year's crop of nominees, while lacking a clear frontrunner, were full of accolades for women and minorities; they also represented a host of new milestones and "firsts" that indicated the Academy's efforts to diversify were paying off in interesting ways. That is significant, and with women and minorities now ascending and giving voice to their collective humanity, expect more diversity to come in the future, and hopefully more films reflecting on our common humanity. My favorite part was when Kimmel thanked all cinemagoers for their accolades, and credited the success of movies to those who pay for a ticket to watch them.

Good cinema to me always represented the times that are before us, and the collective consciousness that are yet to come in our individual lives. Something we have yet to discover! Some movies are predicting 10 to 20 years into the future; some are reaching for the soul; some are touching the heart leaving you with a wiser version of yourself; some with the comforting understanding that you are not alone; some making you feel more at home in our world and more connected to your fellow humans, who are just as part of the human condition as you are. And, in that we are all one!

After all in life, like in the best movies, the moments that touch our emotions are the ones we remember most of all."

Best wishes,

Adrianne Papp HW FEATURE EDITOR

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CASSANDRA SEIDENFELD

10 WITH ONE SPARK OF INSPIRATION GROWS THE FLAMES OF SUCCESS BY NITARA LEE OSBOURNE

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JIMMY KIMMEL HOSTS
THE LIVE ABC TELECAST
OF THE 90TH OSCARS® AT
THE DOLBY® THEATRE IN
HOLLYWOOD, 90TH OSCARS®,
ACADEMY AWARDS, STAGE

OCSCARS. INSIDE THE

BY ADRIENNE PAPP

n its live telecast on Sunday night, the 90th Academy Awards show proved to be both daring and predictable, a celebration of the motion picture industry in which numerous causes were highlighted and nearly every favorite was a winner.

Hosted by Jimmy Kimmel, who set a balanced tone with just the right amount of social commentary and light-hearted humor, the broadcast went off without any major controversies or kerfuffles, like the bungled best picture announcement in last year's presentation. In an attempt at redemption for the Academy Awards themselves, the Oscar for best picture was again presented by Faye Dunaway and Warren Beatty, who were both involved in last

year's jaw-dropping announcement that musical "La La Land" had won for best picture instead of the actual winner, "Moonlight." "This year, when you hear your name called, don't get up right away," Kimmel joked in one of several nods to the bungle throughout the night. "Give us a minute. We don't want another thing."

Over the course of the night, ten dramatic features, not counting foreign-language nominees, went home with Oscars, including seven of the nine best picture nominees. Only Greta Gerwig's "Lady Bird" came up empty handed among the competing films.

The big winner on Hollywood's biggest night was Guillermo del Toro's "The Shape of Water," achieving a 2018 high of four Oscars, including best picture and director in what was considered

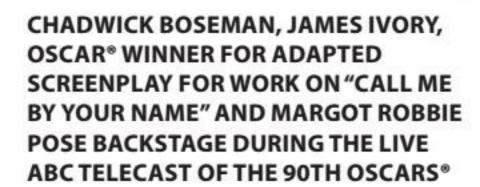




RITA
MORENO
AND
ALEJANDRO
GONZALEZ
IÑÁRRITU
ON THE RED
CARPET OF
THE 90TH
OSCARS® AT
THE DOLBY®



RITA MORENO ARRIVES ON THE RED CARPET OF THE 90TH OSCARS® AT THE DOLBY®







EVA MARIE SAINT ONSTAGE AT THE 90TH OSCARS® AT THE DOLBY®



SAM ROCKWELL,
FRANCES
MCDORMAND,
ALLISON JANNEY
AND GARY
OLDMAN POSE
BACKSTAGE
DURING THE
LIVE ABC
TELECAST
OF THE 90TH
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year-old mother, "put the kettle on, I'm bringing Oscar home." Oldman, who has swept virtually every acting award this season, won his first Oscar in the lead actor category for his turn as Winston Churchill in the World War II drama "Darkest Hour."

Rockwell's supporting actor award was for his role as a racist small-town cop in "Three Billboards," while Allison Janney earned the supporting actress award for playing figure skater Tonya Harding's emotionally abusive mother in "I, Tonya." Rockwell and Janney had been considered the favorites in their categories and were both first-time winners.

Other poignant moments included night's oldest winner, James Ivory, for adapted screenplay, taking a moment to mention his longtime partners, now departed, producer Ismail Merchant and screenwriter Ruth Jhabvala, responsible with him for films like "Howards End" and "A Room With a View." "In voting for me," he said with simple feelings, "you are remembering them." 93-year-old Eva Marie Saint also made an appearance saying "I'm older than the academy" and talking movingly about her late husband Jeffrey Hayden before she presented the costume design award.

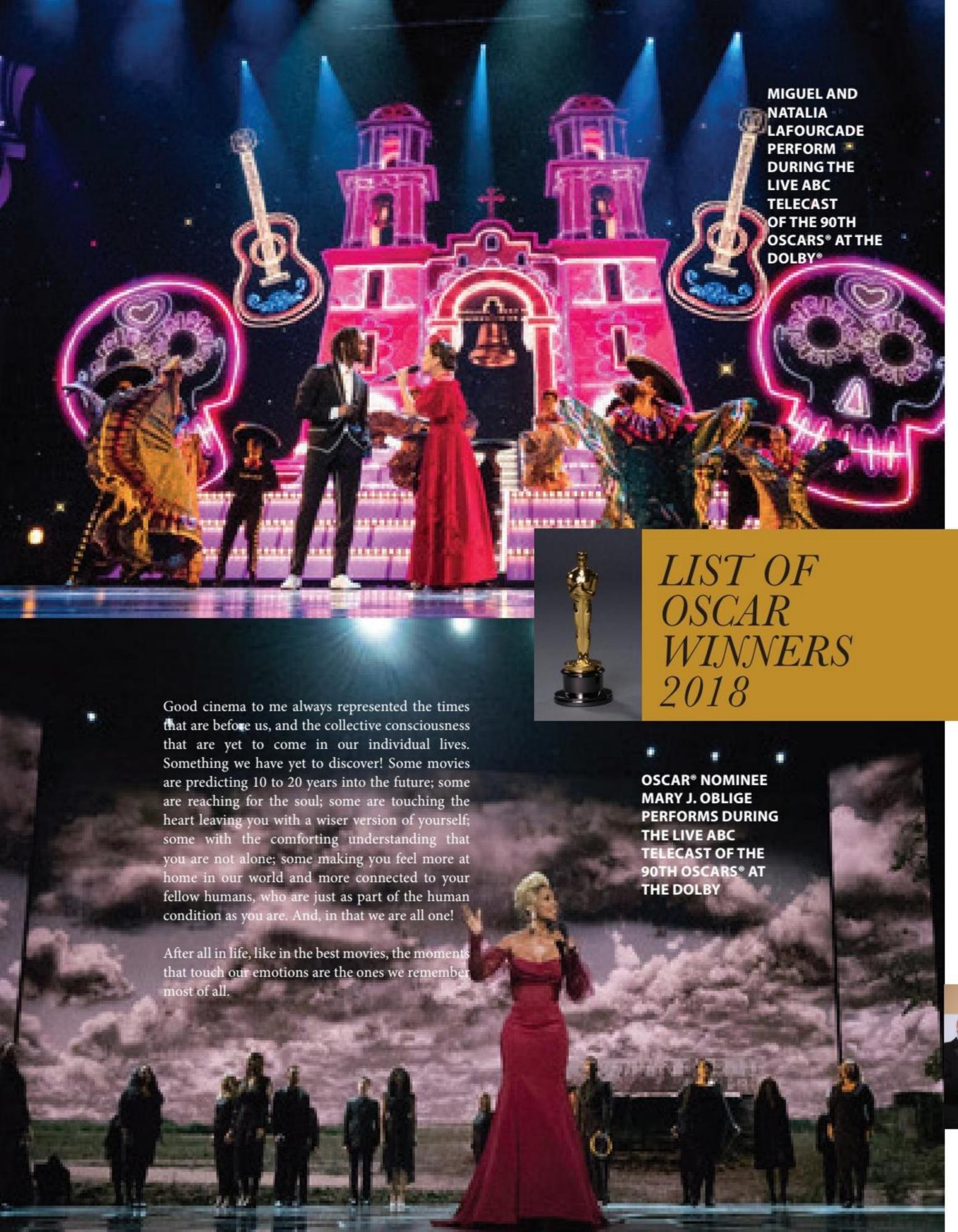
In a notable fashion moment actress Rita Moreno walked the Oscars red carpet on Sunday in the same black and gold gown she wore to the Oscars in 1962, when she won the award for best actress in a supporting role for "West Side Story."



Presenters and winners this year mostly refrained from political comment, instead celebrating movies in this most unbelievable and spectacular event with Swarovski Crystals elegantly shining by the thousands creating the single most glamorous stage I have ever seen. And, of course the length of the event was also mentioned jokingly as the presentation goes on and on without food or drinks. The best thing to do for any journalist back stage is having snacks here and there, like my favorite beef jerky from Chops Snacks, the kind of goody the stars at the Oscars were deprived of until the after parties, of course. From Elton John's to Vanity Fair's post Oscar soirees, the diversity of attendees include influencers, movers and shakers from around the world.

After several years of adding more women and people of color to the Academy of Motion Picture Arts and Sciences' membership in response to criticism about its lack of diversity, this year's crop of nominees, while lacking a clear frontrunner, were full of accolades for women and minorities; they also represented a host of new milestones and "firsts" that indicated the Academy's efforts to diversify were paying off in interesting ways. That is significant, and with women and minorities now ascending and giving voice to their collective humanity, expect more diversity to come in the future, and hopefully more films reflecting on our common humanity. My favorite part was when Kimmel thanked all cinemagoers for their accolades, and credited the success of movies to those who pay for a ticket to watch them.







Guillermo del Toro



Jordan Peele



James Ivory



Sebastián Lelio



Lee Unkrich and Darla K. Anderson



John Nelson, Paul Lambert, Gerd Nefzer, and Richard R. Hoover

BEST PICTURE: "The Shape of Water"

Director: Guillermo del Toro, "The Shape of Water"

Actor: Gary Oldman, "Darkest Hour"

Actress: Frances McDormand, "Three Billboards Outside Ebbing, Missouri"

Supporting Actor: Sam Rockwell, "Three Billboards Outside Ebbing, Missouri"

Supporting Actress: Allison Janney, "I, Tonya" FILM EDITING: "Dunkirk"

ANIMATED SHORT: "Dear Basketball"

LIVE ACTION SHORT: "The Silent Child"

DOCUMENTARY SHORT: "Heaven Is a Traffic Jam on the 405"

> SCORE: "The Shape of Water"

SONG: "Remember Me" from "Coco"

PRODUCTION DESIGN: "The Shape of Water"



Mark Weingarten, Gregg Landaker, and Gary A. Rizzo



Glen Keane (right) and Kobe Bryant



Chris Overton and Rachel Shenton



Kazuhiro Tsuji, Lucy Sibbick



Dan Cogan and Bryan Fogel

ORIGINAL SCREENPLAY: "Get Out"

ADAPTED SCREENPLAY: "Call Me by Your Name"

FOREIGN LANGUAGE FILM: "A Fantastic Woman"

ANIMATED FEATURE: "Coco"

VISUAL EFFECTS: "Blade Runner 2049" COSTUME DESIGN: "Phantom Thread"

CINEMATOGRAPHY:

"Blade Runner 2049"

MAKEUP AND HAIRSTYLING: "Darkest Hour"

DOCUMENTARY FEATURE: "Icarus"

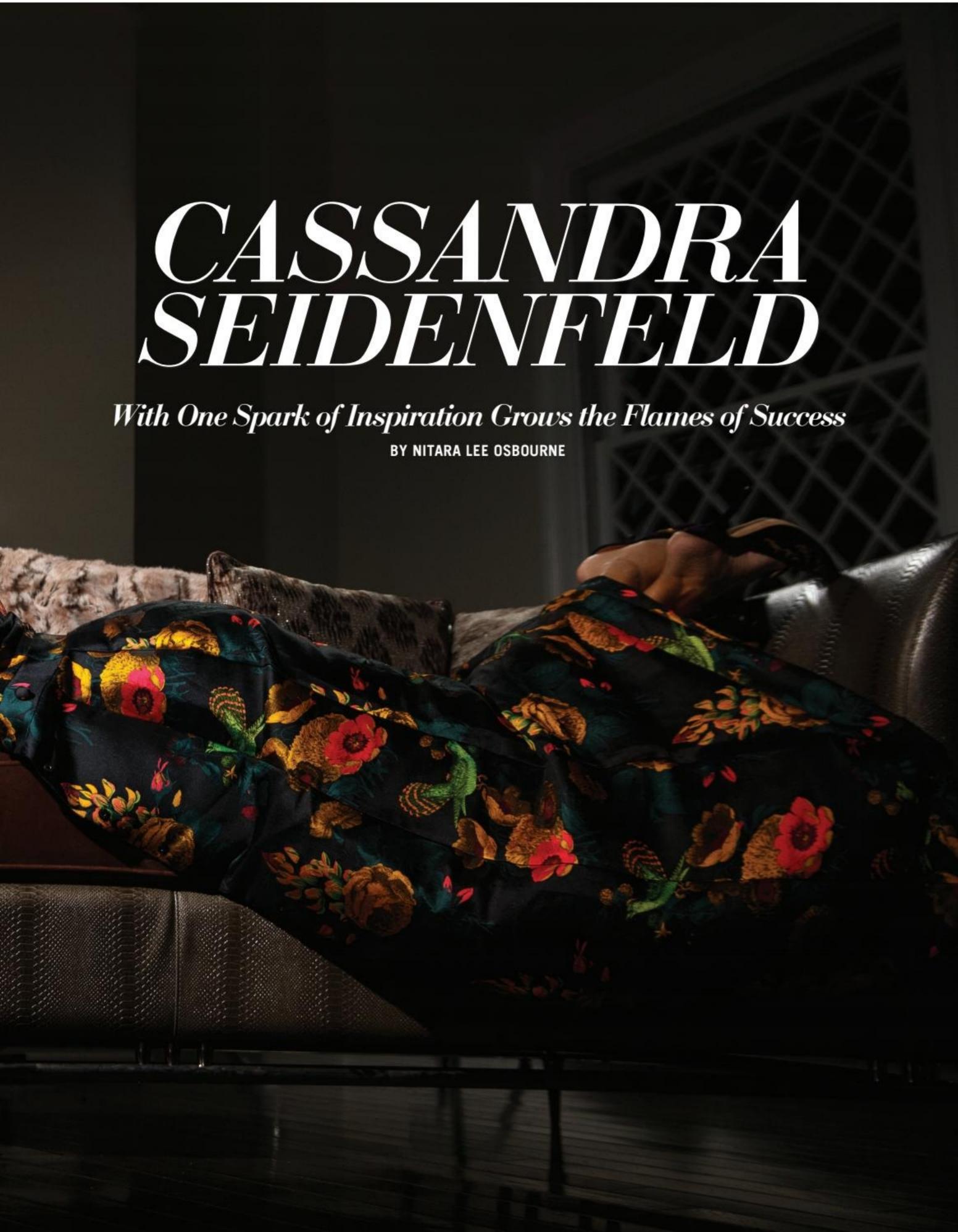
> SOUND EDITING: "Dunkirk"

SOUND MIXING: "Dunkirk"



Frank Stiefel







aking risks in the pursuit of a goal is scary. We fear what we may lose. Who wants to have less than what they have right now? Some of us actually fear what we may gain because we doubt our ability to shoulder the potential responsibility that will be bestowed upon us with success.

The fear of the unknown can be so intimidating that it's overwhelming to those who let it take over their entire perception about situations, their career... their life.

When one pursues a career in the arts, family and friends – those who are good-intentioned and otherwise -- advise the hopeful artist to have a back-up plan in case "things don't work out." Going into any endeavor with that mindset is detrimental to the success of the dreamer because in doing so, this creates an option to not win from the very beginning. Of course, with any pursuit, we must go in with eyes wide open and with the option of applying multiple plans to reach the ultimate goal, with the understanding that failure and setbacks are part of the process along the journey. Nevertheless, you don't plan to not win if your intentions are to win.

What makes someone choose to leave a life of near certainty and security to chase a dream of being an artist? There are no guarantees in any endeavor, but the subjectivity in the career of a writer, of a musician, of a director, or of an actor... are subject to the opinions of others more so than any other career. These opinions impact the ability to earn a living within these career paths, and therefore impact a variety of areas within the life of an artist. Comfort. Peace of mind. Stability.

So why do artists subject themselves to a life that is filled with uncertainty, subjectivity, and riddled with challenges that most would not care to undertake?

Why?

Because there is a fire inside of them, initially brought on by a spark of inspiration, which just won't go out. This burning desire to chase their dream, regardless of how disillusioned they may appear to be to others, consumes them because they know their feet are walking along a path that they must follow.

Cassandra Seidenfeld is such an artist. She is a professional and an accomplished actress. She attended Columbia University while majoring in Business when she discovered halfway through her degree that she would like to pursue acting as a profession. Her "spark of inspiration" in her sophomore year developed into a burning desire to act. On top of having completed her degree, she has gone on to perform in many films, stage plays, and television and web series,' including the television show Person of Interest, the stage play August: Osage County, and some of her most recent films that include Joyce, Bite Me, and Weight.

Touched by a spark of inspiration some time ago, she materialized the success that she sought; she is a full-time professional actress making a living with her craft.

It's very easy to be enamored with the success of a professional actress, but everyone must remember that Cassandra started in business and modeling. Yes, everything she touches seems to turn to gold. When she was an international fashion model, she had the opportunity to learn about business through the lens of the fashion world. This brilliant business woman in her own right has since gone on to contribute to many charitable organizations, including being on the advisory board of Women4Empowerment, which seeks to do what its name suggest.

A business woman turned actress and philanthropist, Cassandra Seidenfeld is a powerhouse of success, zeal, and compassion.

HW: You're a professional actress who has appeared in television, feature films, and other mediums, but what is your main interest right now and why?

CS: That's a tough question. I'm drawn to a lot of things. I'm wanting to do more theater and more film. I would also love to get on a TV show or a web series as a lead character.

HW: Imagine today as your "perfect day," and you just received a phone call from someone with the opportunity of a lifetime, what would that opportunity look like?

CS: Well, you're going to laugh... Joyce - that's my perfect opportunity so far. "Joyce" is the character

that I portrayed in the film by the same name that I'm wrapping now... It's about a Filipino nanny who works for a wealthy New York family. The film chronicles a day in my character's life. It addresses many things that happen, the strife, worries resulting from unforeseen circumstances, issues that are faced by similar workers everyday who don't necessarily get heard, and the sadness born from being so far away from home and family. This is a huge gift to be able to play such a rich character. At first I thought my character was an illegal, but she is actually a legal immigrant, which changes the impact of some of the subsequent events. Things that we may take for granted living in the U.S., are still real issues abroad and specifically right here in New York, the U.S... Getting to the depth of that character was very special. I'm really excited to see how the film is brought to life. This was a pivotal role and a wonderful opportunity of which I am ever grateful.

HW: Do you find yourself drawn to threedimensional characters or do you simply feel drawn to a really great storyline?

CS: I guess they are intertwined -- because really great storylines tend to have really interesting characters. Interesting characters tend to not just be one or two-dimensional.

HW: At the risk of coming across as spiritual or philosophical, when you wake up each morning what is it that makes you excited to get out of bed?

CS: Oh my god, good question. I'm getting up earlier and earlier. I used to get up between 7 and 8 a.m. Then it was between 6 and 7 a.m. Now 5 and 6 a.m. So, I must be excited for something. (laughing)

HW: (laughing) You must be.

CS: Well, it's not LinkedIn and it's not Facebook that gets me excited, but I am appreciative for them and their incredible platforms. Um, I'm really excited just to get up. The day holds so many possibilities if you'll allow it to. Just stay open and see what it brings to you. I have my routine of exercising. Having those first two cups of coffee. Getting ready for a Gala. Getting ready for a rehearsal. Getting ready for a performance. Of course, I have different things on different days, but I guess what gets me up

earlier and earlier is the excitement of having new possibilities.

HW: I love that. Every day is an opportunity to create something.

CS: Exactly. You never know what the day is going to bring you.

HW: To piggy back off of the last question, what is it that gives you peace of mind, or completion, before you fall asleep at night?

CS: If I make one person happy, I go to sleep peacefully. If I do a good deed, I go to sleep peacefully. If I give back a little, I go to sleep peacefully. If I apologize to someone, I go to sleep peacefully. If you just accomplish something that gratifies you in a way that helps someone other than you, then you're probably going to be getting a peaceful night's sleep.

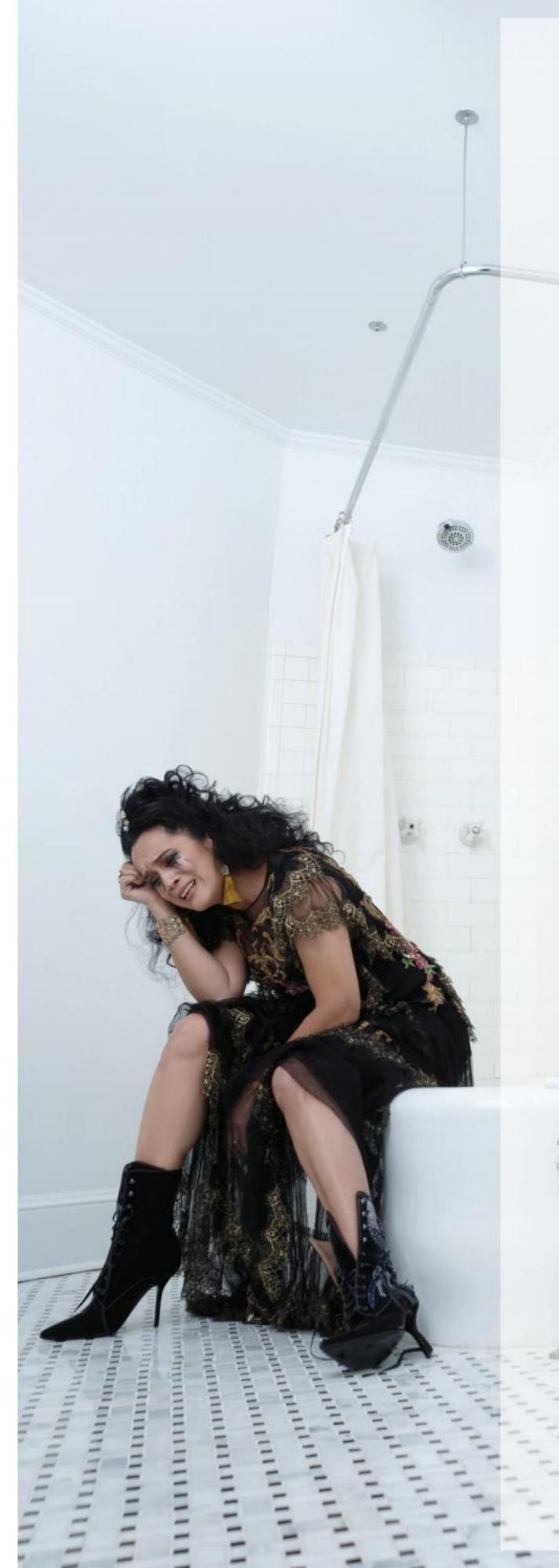
HW: That's beautiful. Loving that. Do you feel like your platform as an actress has opened up doors for your philanthropic work? And if so, how has it?

CS: I actually think my philanthropic work has opened up doors as an actor. Because it has enabled me to meet a lot of incredible people that are opened-minded, like-minded, and who are interested in exploring other things. A lot of them have the means to do so. That gives a lot of flexibility with creativity. And of course, I'm hoping that my acting will open doors for philanthropy.

HW: That's fantastic. I know Women4Empowerment is one of the organizations that you work with, but what other organizations are you a part of?

CS: I also give quite a bit of my time to Fashion4Development. I'm one of their global curators. I'm on the advisory board. It's a lot of fashion-based industries, including models, magazines, fashion houses, photographers, stylists, and fashion icons who gather each year to bring social consciousness through fashion. We help develop sustainable fashion-based programs in under developed countries. There are different ways to help people to help themselves. You can reach a lot of people visually where there are linguistic barriers.

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Everyone relates to fashion. Whether they are into high modes of fashion or just getting dressed. You have a preference of a color and a style. And how you see yourself. We try to stay very opened and conscious. I believe people are interested in having a better perception of themselves. Fashion is a good way to do that while enhancing and building infrastructures.

HW: Women4Empowerment is about empowering women and young girls. What does this form of empowerment look like in the context of your work with the organization?

CS: Almost all of the major charities that I work with – whether it's on the boards, chairing, co-chairing, being on the committee... speaking engagements, volunteering time, or simply showing financial support... are all based on empowering women, girls, and children. Making sure their voices are heard.

HW: Being a voice for those without one?

CS: Yes. One of the things that I constantly share is that I want to be that voice that's unheard. Just like with my film Joyce – the character "Joyce" is that unheard voice.

HW: And what are your hands-on tasks with working for Women4Empowerment?

CS: The tasks of running any good organization is like running a well-maintained and well-oiled machine. It takes constant care and attention. Sometimes that involves fundraising. Putting together events to marry industries and businesses that are interested in supporting us. And creating an alliance with the public or supporters that we have. This all increases awareness, and the ability to provide larger platforms for women, girls, and children.

HW: I want to pivot here just a bit. I see your philanthropic and acting work seem to blend. What role are you the most proud of that you portrayed?

CS: Off the top of my head, I would have to say that it's one of my most recent films – Joyce. There have been other projects that I'm really proud of that



have been pivotal moments for me. I think that's important in one's growth to have those moments. Sometimes you can do something really great, but not get the same intensity. It can be a soft feeling in your heart. It doesn't have to be big in its bravado, but it can be the most moving thing. Joyce has given me some incredible moments. Another proud moment was when I played Lady Capulet.

HW: Please elaborate.

CS: Back when I was attending Columbia University,

Romeo & Juliet.... where something happened for me during rehearsal as I was portraying Lady Capulet. The experience felt like the rush of an epiphany, but it wasn't an epiphany. It was a moment where I was forming myself into the person that I am today. I remember standing in front of everyone and having not an "aha" moment, but rather an "oh, wow" moment. That moment was really telling for me. It was something that I was brave enough to do in a rehearsal. It was some sort of a growth for me.

HW: How so? How do you feel you had grown from that moment?

CS: That moment enabled me to be able to do something like Joyce. To believe that I could do something like Joyce. To know that you find these tools that are within you when you take risks. And you have to trust yourself when you're taking the risk because you don't know how it's going to turn out.

HW: How is it that you're able to move forward and take risks when you don't know the outcome?

CS: In terms of roles or...?

HW: In roles? In life? I know that acting is one of the most vulnerable career choices. I know risks are part of what you do.

CS: It's actually scary if you don't take the risk. It's like you give up before you try. I never believed in giving up before I tried. Sometimes that persistence can be quite tricky. But I think as I develop as an actor and I develop myself... it's necessary for one to take risks all of the time. We take risks even when we don't realize we do. Consciously taking a risk means that we have to fight for it. You have to fight for the roles. You have to fight for choices. You have to never give up in what you believe in or dream for.

HW: Do you find that you gravitate towards roles that portray empowered female protagonists?

CS: That's interesting – because I'm drawn to different types of roles. We're not one-dimensional, right? We're not all strong or all vulnerable. I like strong characters. I love strong women. But I also think it's important to find balance and be vulnerable and soft, but this doesn't mean that you're not powerful. I'm drawn to many types of roles and I would like to play as many as possible to find those nuances in myself.

HW: Are there roles that you won't take because you feel the characters don't have the depth that you feel they should have?

CS: I'm open to playing around with tons of characters. I'm always concerned with the idea of depth in a character. Depth can be explored in many ways. I think we live in a society where many roles that used to seem undesirable are incredibly desirable now because there is depth to the character. You may not see every layer to a particular character. And the more characters reveal themselves, the more we understand ourselves and feel compassion. There is more to the world than what we see.

HW: Perfect segue into the human condition. If you could change anything – one thing -- in your professional life, personal life, or even with global obstacles, what would you change?

CS: Oh my god... I would change so much. I have a long list. Not just one thing. Hunger. Poverty. Climate change. Endangered species. I could go on. This is a great question. (pauses, thinking) In the past I, um, always wanted to change my height. My weight. And some of my features. I've gotten over that. I just came to terms that this is what I have. This is who I am. I have to make the best out of it. And I turned that all into a positive thing. I'm not an Amazon. I don't look like Barbie. Any version of Barbie. And that's okay because I have so many things going for me. And I try to surround myself with people who appreciate who I am.

HW: That's very vulnerable. And honest. If you can give three pieces of advice to girls and young women who want to pursue a career in any industry, what would that advice be?

CS: (1) Believe in yourself and trust yourself. (2) Give yourself room to make mistakes. And (3) Embrace and follow your dreams.

HW: Well-said. Thank you for sharing, Cassandra! We look forward to seeing you on the silver screen and in many other mediums!

CS: Thank you. This is exciting and it's been my pleasure to share.

Cassandra Seidenfeld is definitely the epitome of brilliance, heart, and creativity; and those that get the opportunity to be in her presence have an opportunity to win in some way, shape, or form. This journey all began with her spark of inspiration in college, and she never dares to let her light go out.



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EDITOR'S PICK: Best of the Best

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This team brought more than 90 years of combined Oscars telecast experience," said De Luca and Todd. "Collaborating with them as we celebrate the 90th year of the Oscars is both fitting and thrilling."

> Glenn Weiss is returning as director for his third consecutive year. He has won 13 Primetime Emmy Awards®, including one for the 89th Oscars, for which he also won a DGA Award. Weiss has directed numerous televised events, including 17 Tony Awards® shows. Other directing credits include "The Kennedy Center Honors," "Billboard Music Awards," "BET Awards," "Peter Pan Live!," "Dick Clark's Primetime New Year's Rockin' Eve with Ryan Seacrest," "Primetime Emmy Awards®," "Live from Lincoln Center," "Macy's 4th of July Fireworks Spectacular," "Garth Brooks, Live from Las Vegas" and the "American Music Awards."

Rob Paine has been associated with the Oscars® telecast for more than 20 years and returns as the supervising producer. Paine has more than 200 television events to his name and has earned six Primetime Emmy Award nominations and a Peabody Award. His other credits include 12 Super Bowl Halftime Shows, "The Kennedy Center Honors" and the "Primetime Emmy Awards."

Production designer Derek McLane returns to the Oscars for a sixth consecutive year. McLane has earned Primetime Emmy nominations for every year he's worked on the Oscars telecasts and won in 2014. His other television credits include "Hairspray Live!," "The Wiz Live!," "Peter Pan Live!" and "The Sound of Music Live!" McLane also has designed sets for several acclaimed Broadway productions and is currently

designing for "Moulin Rouge! The Musical." He won a Tony Award® for his work on the drama "33 Variations" and was Tony-nominated for "Anything Goes," "Ragtime" and "The Pajama Game."

Returning as head writer is Jon Macks, an eight-time Primetime Emmy nominee. This is his 21st time writing for the Oscars, and he has received three WGA Award nominations for the telecast. In addition to his work on the Oscars, Macks wrote for 22 years on the "Tonight Show with Jay Leno" and writes for Billy Crystal, Steve Martin, Chris Rock and Martin Short.

Also returning is writer Dave Boone. a 10-time Primetime Emmy Award nominee, who won twice as head writer of the "Tony Awards." Boone has written for 11 Oscars telecasts, dating back to the "70th Oscars," with host Billy Crystal. He has also served as head writer of "The Kennedy Center Honors," "The Screen Actors Guild Awards" and the "87th Oscars."

Carol Leifer also joins the show as a writer, and has written for the Oscars telecast seven times. Other writing credits include "Seinfeld," "Saturday Night Live," "The Larry Sanders Show," "Modern Family," "Primetime Emmy Awards" and the "Tony Awards." Leifer was discovered by David Letterman and appeared on "Late Night with David Letterman" 27 times. She is a four-time Primetime Emmy nominee.

Harold Wheeler, music director, returns for his fifth Oscars telecast. An accomplished orchestrator, composer, conductor, record producer and arranger, Wheeler has received multiple Emmy and Tony Award nominations as well as an NAACP Theatre Award for lifetime achievement. His television credits include the "People's Choice Awards," "AFI's 100 Years..." series and 17 seasons of "Dancing with the Stars." Wheeler also composed music for two Democratic National Conventions and the opening ceremonies of the 1996 Summer Olympics. On Broadway, he has orchestrated musicals including "Hairspray," "The Full Monty," "Dreamgirls," "The Wiz" and "Promises, Promises."

Taryn Hurd rejoins the Oscars telecast team for the fifth consecutive year as talent producer. She also has served as talent producer on the past four Governors Awards ceremonies along with numerous variety television specials and award shows.

Lighting designer Robert Dickinson returns for his 29th Oscars show. He has won 18 Primetime Emmy Awards, including three for Oscars telecasts. Additionally, Dickinson has been honored with two Daytime Emmy Awards. His credits include "The Kennedy Center Honors," "Grammy Awards®," "Primetime Emmy Awards," "Tony Awards" and "Academy of Country Music Awards"; Olympics ceremonies in Atlanta, Salt Lake City, Athens and Vancouver; the ceremonies of the European Games in Baku; and the specials "Peter Pan Live!" and "The Sound of Music Live!"

Raj Kapoor joins the Oscars for the second consecutive year, as co-producer, overseeing screen content and performances. Kapoor's recent credits include seven "Grammy Awards," Disneyland's 60th Anniversary, ABC's "Greatest Hits" and the "Radio Disney Music Awards." Kapoor has mounted numerous large-scale international tours for Carrie Underwood, Faith Hill and Tim McGraw, Soul 2 Soul, One Republic, American Idol, Jason Aldean, Shania Twain, Juanes, Jewel, Jonas Brothers, Demi Lovato and Rascal Flatts.

HOLLYWOOD TRIBUTE SHINES ON OSCAR NIGHT

BY CARMELITA PITTMAN

CORRESPONDENT FOR HOLLYWOOD WEEKLY

pon the heels of the 90th celebration of the Annual Academy Awards were glamorous gatherings in West Hollywood, Hollywood and Beverly The Oscar viewing party Hills. and black tie dinner gala chaired by Roger Neal gathered names which stood out such as that of 2 time Oscar nominated Carol Connors, co-composer of the classic "Gonna Fly Now" theme song for the hit film "Rocky", who made a presentation to the Pointer Sisters ,Bonnie and Anita. Distinguished Oscar winning actor Lou Gossett Jr. presented to producer Karen Kramer. 3 time Oscar recipient Hal Linden, Gladys Knight and her brother Bubba and the legendary Eva Marie Saint who proudly proclaimed approaching 93 years of age, were amongst the line-up of stars. The William Morris Oscar star studded event was held at a mansion in Beverly Hills. Wendy Lynn Adams and many more attended the Access Oscar China Night at the Sofitel. The popular Mark and Matthew Harris attended the Fox Oscar party. Emerging on the scene was the inauguration of the first Hollywood Tribute Awards held in the U.S. at the Arnaz Hotel, West Hollywood.

The Hollywood Tribute Awards is an official celebration which has joined 100 cities from China to what is described as a





"Belt & Road Film and TV Global Union". Overseeing this operation was CEO and Executive Producer Don Cho who also hosted the event. He expressed enthusiasm and excitement about the newly formed union and prospects for continued growth making it possible for opportunities for collaboration with the use of technology and resources amongst all entertainment industries. Representatives from various cities traveled from China and other locations such as Australia to network and explore avenues leading to joint cooperation. Diversity via multi-cultural contacts are encouraged in this group.

A bevy of beauty, grace and elegance was present in the room where Hollywood types were interviewed and photographed on the red carpet. A highlight of the evening was acceptance of the Hollywood Tribute Lifetime Achievement Award by Larry Namer, founder of E Entertainment! Also on the scene were Pan Zhiming, Chairman , Gene Chang event producer. Council members include Qazi Asad, film producer and director Jack Lucarelli, producer Randy Turrow, Dame Munni Irone, Jesse Vint, Issac Kennedy, Sharon Farrell. Henry Wong, James Wang played key roles at the event. Agnes-Nicole Winter, Ms Los Angeles Amy Shi, actresses Alice Amter and Aida Torosyan, film producers Tamara Maloney and Stephanie Stevens, Nicole Goesseringer Muj of Kultura PR with her husband Johnny, Carmelita Pittman, Dr. Fesi Khurram, Lily Lisa, singer Savannah Garza who sang "We are the World" and Robert Garza, were amongst those present. The event also included a DJ and performance by the Pointer Sisters (Anita and Bonnie Pointer).



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Deborah Maragopoulos/ MN FNP, a
Board Certified Intuitive Integrative Nurse
Practitioner was on her way to a career in
conventional medicine when she decided
she didn't want to study the human body
from the perspective of disease, but rather
from the state of wellness.

She began an Intuitive Integrative Medicine practice in 1987. Her Full Circle Family Health program blends the art of healing with the science and technology of medicine.

As a specialist in the hypothalamus, Deborah's practice grew to include many endocrine disorders — diabetes, thyroid disease, adrenal deficiency, growth hormone deficiency and infertility. Her devotion to understanding human glandular function has led to her affectionate nickname as the "Hormone Queen." With her emphasis on intuitive and spiritual treatments, and a product line called Genesis Gold, Deborah helps her patients reach their greatest potential by creating joyous transformations—body, mind, and soul. She came into my life when I needed her the most. I just did not know, like so many other women, that she has the most unique and comprehensive approach to health. Deborah is exemplary and revolutionary. She is here to stay helping all of us become our healthiest selves possible. And that indeed is an honorable cause.

www.genesisgold.com

90TH OSCARS® PERFORMERS

Gael García Bernal, Mary J. Blige, Andra Day, Natalia LaFourcade, Miguel, Keala Settle, Sufjan Stevens and Oscar* winner Common will perform this year's nominated songs at the 90th Oscars* ceremony, show producers Michael De Luca and Jennifer Todd announced today. Hosted by Jimmy Kimmel, the Oscars will air live on Sunday, March 4, on the ABC Television Network.

"We're excited to have these talented artists showcase the powerful contribution music makes to filmmaking," said De Luca and Todd. "It's a privilege to welcome them to the 90th Oscars stage."

Bernal, LaFourcade and Miguel will perform the Oscar-nominated song "Remember Me" from "Coco"; Music and Lyric by Kristen Anderson-Lopez and Robert Lopez.

In addition to lending his voice to "Coco," Bernal's credits include the Oscar-winning films "Babel" (2006) and "The Motorcycle Diaries" (2004), as well as the Oscar-nominated films "No" (2012), "El Crimen del Padre Amaro" (2002), "Y Tu Mamá También (2002) and "Amores Perros" (2000). LaFourcade is a Mexican pop-rock singer. She's been nominated for four Grammy Awards*, and won in 2016 for "Best Latin Rock, Urban or Alternative Album." Miguel won a Grammy Award in 2013 for his song "Adorn," and has been nominated an additional 10 times. He and LaFourcade teamed to record the end-credit version of "Remember Me," with Miguel and Steve Mostyn producing.

Blige will perform "Mighty River," from "Mudbound," the Oscar-nominated song she co-wrote with Raphael Saadiq and Taura Stinson. Blige is also Oscar-nominated this year for Actress in a Supporting Role for "Mudbound." She is the first person to be nominated for both a performance

and Original Song in the same year. Additionally, she has won nine Grammy Awards, having been nominated 31 times.

Common and Andra Day will perform his Oscarnominated song "Stand Up For Something" from "Marshall"; Music by Diane Warren; Lyric by Lonnie R. Lynn (Common) and Diane Warren. Common won an Oscar with John Stephens (John Legend), for Original Song for "Glory" from the film "Selma" (2014). He has received 20 Grammy Award nominations and has won three times. His recent acting credits include "John Wick: Chapter 2" (2017) and "Selma." Day is a three-time Grammy Award nominee. Her acting credits include "Marshall" and "Cars 3" (2017).

Settle will perform the Oscar-nominated song "This is Me" from "The Greatest Showman"; Music and Lyric by Benj Pasek and Justin Paul. Settle is a Tony Award*-nominated singer and actress. Her film credits include "The Greatest Showman" (2017) and "Ricki and the Flash" (2015).

GAEL GARCÍA
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NATALIA
LAFOURCADE,
MIGUEL
BACKSTAGE
DURING THE
LIVE ABC
TELECAST
OF THE 90TH
OSCARS®

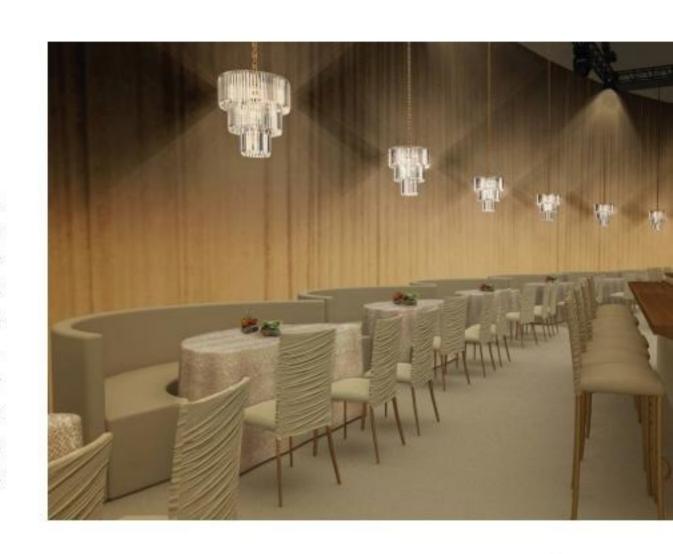




90TH OSCARS® GOVERNORS BALLL

CREATIVE TEAM ANNOUNCED

cademy governor Lois Burwell, event producer Cheryl Cecchetto and master chef Wolfgang Puck were team to create this year's Governors Ball, the Academy of Motion Picture Arts and Sciences' official post-Oscars' celebration, which will immediately follow the 90th Oscars ceremony on Sunday, March 4. The Ball's 1,500 invited guests include Oscar's winners and nominees, show presenters and other telecast participants.

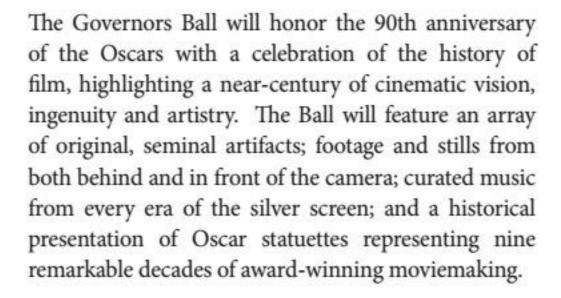


THE GOVERNORS BALL TOOK PLACE IN THE RAY DOLBY BALLROOM
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IMMEDIATELY FOLLOWING THE OSCAR TELECAST.









For the first time as the Academy's Awards and Events Committee chair, Burwell will oversee the décor, menu and entertainment planning of the Ball. An acclaimed makeup artist, she won an Oscar for her work on "Braveheart" and earned a nomination for "Saving Private Ryan." Her other feature credits include "The Princess Bride," "War Horse," "Lincoln" and "Ready Player One." Burwell, a member of the Academy since



MACARONI AND CHEESE WITH AGED CHEDDAR



WOLFGANG PUCK CHICKEN POT PIE



1997, is currently serving her first term as Makeup and Hairstylists Branch Governor and holds the office of First Vice President on the Academy's Board of Governors.

Cecchetto, along with her Sequoia Productions team, will work with Burwell to manage every detail pertaining to the event, including décor, entertainment, food and personnel. Sequoia Productions' clients include the Television Academy, G'Day USA, Wallis-Annenberg Center for the Performing Arts, Westfield, and the UCSF Medical Center at Mission Bay. This will be Cecchetto's 29th consecutive year producing the Governors Ball.

For the 24th consecutive year, legendary chef Wolfgang Puck and the Wolfgang Puck Catering team will set the stage for Hollywood's biggest night with a menu pairing glamour with innovation. Vice President of Culinary Eric Klein worked closely with Chef Puck to create more than 60 imaginative dishes, from onebite hors d'oeuvres to small-plate entrees, that will be tray-passed throughout the evening. Alongside signature favorites smoked salmon Oscars, potato with caviar, and truffle macaroni and cheese sit such newly created menu items as Miyazaki Wagyu beef tartare on puffed black rice; crab-stuffed hibiscus; taro root tacos with spiced eggplant; edamame and black truffle pot stickers; and black bass with salsa verde. There will also be a made-to-order sushi and raw bar. The pastry team of Kamel Guechida, Monica Ng, Garry Larduinat and Jason Lemmonier will showcase more than three dozen show-stopping desserts including the standout Ruby chocolate strawberry and cream. This new dessert features Callebaut Ruby chocolate, a 100% sustainable, naturally colored, new variety of chocolate making its U.S. debut. Wolfgang Puck Catering CEO Carl Schuster will direct more than 900 event staff through the evening's intricately detailed logistics to deliver guests a true restaurant-style hospitality experience.



CREATED BY MIXOLOGIST CHARLES JOLY

THE PROTAGONIST

Ingredients:

1 1/2 ounces Tequila Don Julio Blanco 1/2 ounce Pimm's The Original No. 1 Cup 3/4 ounce Fresh Lemon Juice 1/4 ounce Simple Syrup 2 ounces Tonic Water Sliced Cucumber and Borage Flowers for Garnish

Preparation:

- Combine Don Julio Blanco, Pimm's, lemon juice and simple syrup in a cocktail shaker with ice. Gently shake and roll in tonic water.
- 2. Pour over fresh ice in a Collins glass.
- 3. Garnish: Wrap thin cucumber slice around inside of glass and top with borage flowers.

Inspiration:

The Protagonist, starring Tequila Don Julio Blanco, is the hero of the evening. Refreshing, complex, elegant and celebratory all wrapped up in one beautiful cocktail. The pure essence of the tequila lays the foundation for bright citrus, herbal botanicals and subtle floral notes. Each ingredient plays a special role, painting a complete and balanced picture to be enjoyed responsibly throughout the night.

BALL SPECIALTY COCKTAIL RECIPES

THE EPILOGUE

Ingredients:

1 1/4 ounces Tequila Don Julio Reposado 1/4 ounce Caffé Amaro 1/4 ounce Cocchi di Torino Light barspoon of 2:1 Demerara Syrup Long orange twist and fresh tarragon sprig for garnish

Preparation:

- 1. Combine all ingredients in a mixing glass with ice. Stir to chill and dilute.
- Pour over fresh ice into an Old Fashioned Glass.
- 3. Garnish with orange twist and sprig of fresh tarragon.

Inspiration:

Like a great movie, a memorable cocktail menu should be multidimensional. The Epilogue is blend of decidedly warmer, richer flavors, playing off of the carefully aged notes in Tequila Don Julio Reposado. Hints of coffee, baking spices, anise and mellow oak wrap draw you in. The perfect, broad shouldered sipper that showcases the versatility of aged tequila.





THE TRILOGY

Ingredients:

1 1/2 ounces CÎROC Vodka 1/2 ounce Fonseca Siroco White Port 1/4 ounce Cocchi Americano 3 drops Bittered Sling Orange & Juniper bitters Orange Disc for Garnish

Preparation:

- 1. Combine CÎROC Vodka, Fonseca Siroco White Port and Cocchi Americano in a cocktail shaker with ice.
- 2. Shake gently and double strain through a fine mesh sieve into a chilled coupe glass.
- 3. Add bitters and flame orange oils over cocktail. Float garnish on top of cocktail.

Inspiration:

The classic Martini is the perfect accessory to a grand event such as the Governors Ball. The Trilogy cocktail takes that inspiration and shows just how far you can go with three ingredients and a dash of bitters. Clean, crisp and refined for the most discerning of revelers.

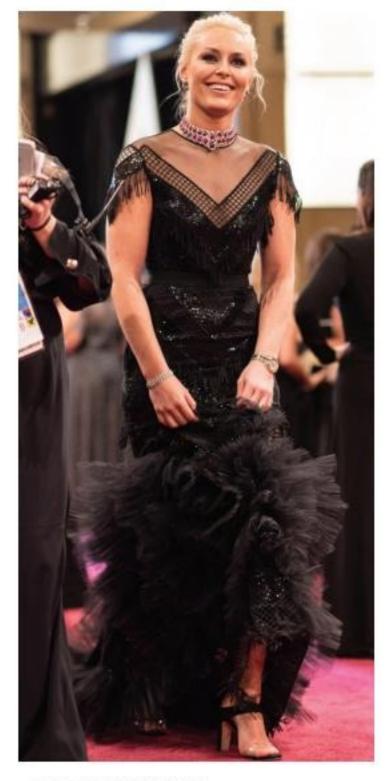


SOMETIMES THE PRODUCTS WE TAKE FOR GRANTED, THE ONES THAT HAVE ALWAYS BEEN AROUND, ARE THE ONES WE THINK CAN'T BE IMPROVED UPON.

THAT'S NOT THE CASE WITH BEEF JERKY.

Driven by dissatisfaction with locally available jerky products, Dusty Jaquins decided to create something tastier. A veteran of the food industry, Jaquins did some research and found there was nothing on the market that was tender, tasteful and of high quality.

With son-in-law Luke Sellers, the team created a recipe using only premium ingredients and all-natural USDA Choice & Select beef brisket sourced from American steer. This year, Chops Snacks, in addition to its presence in local natural retailers, is poised to enter 10-15 major retailers, signifying a major growth curve for the company. I personally snack on this amazingly tender beef, which feels like a steak dinner each time, but without the fat. And they have various flavors! Very low calorie intake (80 per pack) and extraordinary in quality. The difference between the extraordinary and the ordinary is that little extra! Chops Snacks has that!



LINDSEY VONN





SALMA HAYEK AND FRANÇOIS-HENRI PINAULT

9 OSCARS. OSCARTHE CARPET



KELLY MARIE



It seems almost contradictory to use a black product to produce whiter teeth, but that's what My Magic Mud toothpaste does. Like a lot of great products, My Magic Mud toothpaste was created out of passion. When extraordinary and gorgeous musician, Jessica Arman's daughter, Allie, developed a susceptibility to cavities and tooth sensitivity Jessica began doing research and tinkering with home remedies using sea salt, baking soda and other ingredients. What she came up with was a dentifrice using activated charcoal that, while black, worked wonders in cleaning teeth, producing significantly whiter teeth in just 21 days. My Magic Mud products use the highest quality natural and organic ingredients like coconut oil and bentonite clay. Kids also like the flavors like wintergreen, cinnamon clove and spearmint. As for adults, the results are not only amazing in a very organic way, but those of us with an acidic stomach that regular toothpaste can trigger, this is the ultimate solution.





MY Magic MID.

Activated Charcoal Whitening Tooth Powder

My Magic Mud Whitening Tooth Powder is made with activated charcoal & bentonite clay. Use at night for a deep clean & extra whitening.



SANDRA BULLOCK





NANCY O'DELL

OSSARS ONTHE CARPET



MARY J. BLIGE



ST. VINCENT



NICOLE KIDMAN

FROM RUSSIA TO HOLLYWOOD



OXAMA LOUGH

BY: PRATHER JACKSON

HW: It is such a pleasure to speak to you. Can you tell us more about yourself?

OL: Thank you very much. It is such a pleasure for me to be featured in your magazine. I was born in Russia. When I was very young I realized my true passion for acting. My biggest dream was to move to Los Angeles and become an actress. The first opportunity I had to get a visa I moved to the The United States. While in Los Angeles I have worked with some of the greatest Hollywood teachers including Diana Castle which afforded me the opportunity to work on so many great projects like the TV show Bosch.

HW: Wow! You sound very brave. Leaving everything and coming to a new country is a very brave. Have you ever felt scared or regret your decision?

OL: This was one of the biggest challenges of my life to leave my homeland, my family and my friends, everything I was so familiar with and love, to venture out and go to an unknown country. I was scared for sure but I have never regretted being here. I knew I had to do this and I knew this was my destiny. I am a very spiritual person with a strong sense and understanding of my intuition.

Because of this self awareness I knew moving to Los Angeles would be the best place for my growth and success. Long before I stepped on the plane to come to Los Angeles in my soul I knew this was the right decision for me. My first day in America confirmed everything. I had an overwhelming sense of inner peace and joy I knew without question that this was my new home. I felt so happy, so passionate, so grateful for the opportunity to be here that finally the beginning of my lifelong dream had come true.

HW: I know that in addition to being a great actress, you are also a life coach. How did you decide to become a life coach? Is it easy to have two professions? How do you do it?

OL: I have worked hard and have learned a great deal from my personal experiences in acting and in life. Life coaching is a natural outgrowth of me wanting to help others achieve the successes that I have. I love helping people have a better life, and feel I have a lot to offer. I have always felt attracted to spiritual books and spiritually evolved people. I knew that at some point in my life I needed to share it, and that is when I decided to become a life coach. I believe that my life coaching experiences impact my art only in positive ways due to everyday learning about people and life.





I SIMPLY
ENJOY THE
JOURNEY
NOT THE
DESTINATION



HW: It is very interesting for me to know about acting. Do you have any preferences what roles you would like to play? What kind of movies you would like to be featured in?

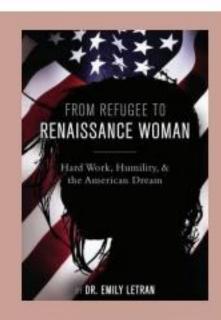
OL: I have strong values as an actress. I am a positive person and believe I have a responsibility to the world to portray that message therefore, I am very careful about the roles I play. I understand that every role has an impact on the world in some way so I choose the roles that have the most positive impact.

HW: What do you like the most about acting is Hollywood? After watching the movie LA LA Land I have learned it is not the easiest business, and it is very competitive. Does it ever stop you?

Oxana. I am very passionate about acting. I absolutely love it, that is why I never view this as a competition. When I go to any audition I am grateful for the opportunity to play a part and enjoy living in a different imaginary world. I simply enjoy the journey not the destination.



Dr. Emily Letran



My favorite definition for success is when preparation meets opportunity. So many people can be prepared, they can be educated, they can go to great schools, they can learn about what to do and when to do it and how to do it. But that preparation needs to find its own opportunity to really become success.

Family picture: Zoo trip with Mom



ave you ever missed a child's recital, a birthday or an anniversary because you were too busy at work? Have you ever felt you needed more than 24 hours in a day to finish everything you have to do?

I'm Dr. Emily Letran, CEO of two multi-specialty dental group practices with more than 24 years of experience and a Certified High Performance Coach. I am dedicated to helping business professionals and entrepreneurs maximize their potential, stream line business, increase profits, and win back their time from work to spend it with their children, family, and friends and pursue their passion.

We all lead busy lives, dealing with challenges and sacrificing ourselves physically and mentally to support our family and loved ones.

I understand your struggle and frustration.

I was just like you, growing up with 2 parents and 3 siblings in the late 60's, but it was in Vietnam, a war torn country. In 1975, the Communist took over at the end of the Vietnam War. A few years later, I lost my mother to cancer at age 8. I left my father at the age of 13 and never saw him again. I fled the country, seeking freedom with my aunt, my brother

and several cousins as "boat people." Imagine 60 people on a 50-foot fishing boat drifting on the ocean for 7 days and settling in a refugee camp. Imagine an overcrowded camp on a deserted island in Malaysia where we lived in makeshift shelter with limited food, water, and electricity.

When we came to the US as refugees, our main luggage was HOPE and FAITH. I delivered newspapers to earn extra income for the family, waking up at 5AM every day. I slept on the floor for several years because there were ten of us in our two-bedroom apartment. I walked or biked to school, rain or shine. I lived frugally throughout dental school, holding multiple jobs. When people were out enjoying long vacations, I was on the phone applying for that next temp job during each school break, whether it was summer, spring or winter break.

After graduating, I accelerated and built three dental offices while raising three kids and a family. I found that with determination and a life of purpose, one can achieve a lot in this land of opportunity.

Several years ago, my life overflowed with priorities, and enjoying the Big Life of work and family became difficult. When I missed one recorder performance, which my daughter reminded me of 4 years later... it felt like a slap in the face! I decided to learn everything I could to gain control, draw the correct boundaries, and be able to pursue ALL, whether it was family, career, or passion.

I have learned, through hundreds of hours of reading, attending seminars, investing time and money, and learning from mentors, that you can lead a life of intentions, determine your legacy, and set your course of actions accordingly.

I understand some of you have been through the struggle before. Sometimes when life is tough, you just want to give up, to walk away.

So what is your "boat story"? What's the challenge in your life holding you back? Is it a stagnant business? A dead end job? A draining relationship?

And what is your recorder story? Are you at that point where you need to make a different decision to change the course of life? Do you feel like you're being as productive, influential, and successful as you want? Have you reached a plateau in your progress and struggled to breakthrough to the next level of joy, power, and achievement? If it's your time for a dramatic and rapid advancement in your personal and professional life, then I'd like to work



Costa Rica Dental Mission



with you to break through your barriers and help you reach your highest potential and performance in all you do.

At the end of your life, you don't want people to remember you by a business title. You want your memory to be that of a compassionate, loving individual who spent time to create relationships and memories that actually mattered, and who had lived with joy, confidence and full engagement.

So what if today ...is the last day of your life? What would your legacy be?

I now have two successful dental group practices and a coaching business. I am also an author, international speaker, and philanthropist with my Foundation dedicated to helping veterans and families of disadvantaged backgrounds. I am blessed with these achievements and am very passionate about helping YOU become a high performer in your business and personal life.

International Speaker, Bangalore, India

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HOLLYWOOD

n the illustrious world of Hollywood sometimes it a good idea to have some help in creating something special. In Los Angeles, a group of veterans in the music and film industry have joined force to launch 360 Studios. Combining the world of music and films is nothing new but these guys already have projects in the works that sound exciting heading into the rest of the year. They have also created 360 Records as their music home which should provide an outlet for some amazing artists.

The LA-based team of veterans in the film and music industry, which includes founder Keith Barrows and newly appointed COO Larry Andrews, is breaking grounds with its new entertainment company. 360 Studios is serving the fields of film and music production and spanning the globe with members from Canada to Australia, China to England, US and Mexico. The company was originally created to produce and finance feature films, in various genres, markets and territories, as 360 Films. Today, the company has, in addition, formed a record label, 360 Records, and is building a solid slate for 2017-2018 releases.

"360 Studios focuses on developing artists to work at their full potential, while providing them with a platform for exposure", says Keith Barrows, founder. "I am very thrilled about this companies' new direction", says producer Stan Divranos, with new and exciting ventures with Hollywood Weekly Magazine and the joint venture with Chinese producer Michael Tse. "We will act as an incubator and take artists and content creators to a level where major studios will just have to take over and boost them into stardom". The team is based in Los Angeles and London with British COO Paul Isaacson in the UK.

How it all began...

With 30 plus years of experience, Keith Barrows, the Londonian founder of 360 Studios, started out as an engineer and mixer for artists such as Ozzy Ozbourne, U2, Ray Charles, Black Eyed Peas, Rage against the Machine and on shows such as Michael Jackson's Earth Song, Kill Bill, BANG BANG and The Sopranos. As the supervisor of all the media initiatives of the Sinatra family, he worked in production management touring with major artists like Nancy Sinatra and The Commodores in venues such as Carnegie Hall and the Dodgers Stadium.

Barrows recently decided to start working on his own projects and met his key partner and gifted musician Larry Andrew.

About 360 Films...

360 Films is currently working on various independent feature films and TV shows including Alastor, Gangsters Wives, Untitled Basket Ball Movie, Koba and TV Shows including SOCAL K911, Edgers and Campus Angels. Not to mention teaming up with Michael Dinco, producer and creator of the hit show Pit Bulls and Parolees 2009 to 2017.

Director, screenwriter and producer Raphaello Kotziamanis, with Highgate Films, will be directing three of these projects. The first one, Alestor, is a high-action, fantasy thriller that will be shot in China with senior production advisor Michael Tse. Another project, "Koba," will have a world-class director, is about a Russian leader happening prior to the 1917 Revolution. The film will be announced soon.

Stan Divranos of 360 Studios sports division explains, "The creative team at 360 Studios is currently in the pre-production phase of a sports film project that is sure to be a hit. Under the directional brilliance of Keith Barrows, we've managed to put together a cast of talented young actors to showcase a heartwarming achievement story with a twist that is not typically encountered in the American sports world. Included in the cast is 7'6" professional basketball player Mamadou Ndaiye and former collegiate athlete Deji Wesey. We each contribute unique stories to incorporate into the script with the help of writer and director Ron Pucillo and actor producer Lance Manibog. At this moment, I can say the film will be a lot of fun and a great inspiration to athletes of all ages. It's a very exciting time to be involved with such a dynamic, diverse, and inclusive company. 360 Studios and Hollywood Weekly will put a lot of talented actors on the map and get a lot of content creators in the frame.

About Hollywood Weekly Magazine...

Established in 2001, the "Hollywood Weekly" trademark has evolved into a global media company. Founded by Prather Jackson, publisher of the monthly periodical, "Hollywood Weekly Magazine, today the brand also includes the Hollywood Weekly Film Festival and Hollywood Weekly Asia. For more information visit: www. hollywoodweeklymagazine.com

HOLLYWOOD
WEEKLY
MAGAZINE
INKS DEAL
WITH LA
BASED "360
STUDIOS." A
HEAVY INDIE
FILM SLATE IS
SET FOR 2018.

ARCHITECTS FOR ANIMALS

"Giving Shelter"

ARCHITECTS & CELEBRITIES INCLUDING CLINT EASTWOOD, JAY LENO & WILLIAM SHATNER ACCEPT CHALLENGE TO HELP HOMELESS CATS

ARCHITECTS FOR ANIMALS "GIVING SHELTER" EVENT OCTOBER 19 IN SOUTHERN CALIFORNIA'S CULVER CITY TO BENEFIT LOCAL NON-PROFIT FIXNATION



ABOUT FIXNATION

FixNation is an award-winning Los Angeles-based non-profit that supports Trap-Neuter-Return (TNR) programs for homeless cats. The organization provides free spay and neuter services for homeless cats as well as low-cost services for pet cats. Founded in 2007, FixNation has cared for nearly 150,000 cats to date. Details at fixnation.org.

ne of this year's most innovative design events, Architects for Animals*
"Giving Shelter" exhibit, returns to the Herman Miller Showroom in Culver City on Thursday, October 19th 2017. The event is expected to be a sold-out fundraiser for LA-based non-profit FixNation, which provides free spay/neuter services for the city's skyrocketing population of homeless cats.

LA's top architecture and design firms as well as individual architects and designers have been invited to design, build and donate one-of-a-kind and functional outdoor dwellings for cats. Shelters will be displayed at a cocktail reception attended by the public, VIPs and media representatives. Also on display: cat food

bowls decorated by feline-loving celebrities such as Jay Leno, Beau Bridges, Elvira, William Shatner, Clint Eastwood, Eric Dickerson, Tricia Helfer and Morgan Fairchild, which will be available for purchase via an online auction.

"These cat shelters are absolutely remarkable," says FixNation's Co-Founder and Executive Director Karn Myers. "They will help raise awareness about homeless cats and provide practical solutions that can be implemented throughout our community."

This year's event has added significance as the organization honors Myer's late husband, Mark Dodge. The couple cofounded FixNation 10 years ago.



"Giving Shelter"
Exhibit & Cocktail
Reception
Thursday,
October 19th,
2017
5:30 pm
to 9:30 pm

HermanMiller
Showroom
3641 Holdrege
Avenue
Los Angeles
CA 90016
\$50 General
Admission



Los Angeles is home to one of the nation's largest populations of homeless felines, an estimated one to three million cats. FixNation is a model for successful Trap-Neuter-Return (TNR) and humane colony management programs across the country and around the world.

"Many communities use lethal methods in an attempt to control the population of stray, abandoned and feral cats. Such methods are not only horribly cruel, they simply don't work," explains Myers. "We founded FixNation because we believe TNR is a much more effective and compassionate alternative. Our mission is to manage colonies of homeless 'community cats' and gradually reduce their number through humane sterilization."

Participating design firms this year include: Abramson Teiger Architects; d3architecture; ES-EN-EM; HLW; HKS; HOK; Knowhow Shop; Kollin Altomare Architects; RNL; and Standard Architecture | Design.

ABOUT ARCHITECTS FOR ANIMALS®

Architects for Animals® by Feral Design Group LLC is an awareness raising initiative that plans one-night events benefiting select animal welfare organizations. Participating architecture and design firms as well as individual architects and designers design, build and donate creative outdoor shelters to provide animals with refuge from the elements. Details at architectsforanimals.com.







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